ARE YOU MAKING THE RIGHT DECISION?
Let us help your business

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Things are moving in the right direction for Obion County. As the 2019-2020 Chamber President, I want to personally thank each of our members, ambassadors, local businesses, and prospective members throughout the county. Obion County is truly a great place to live, work, raise a family, visit, and/or retire. This does not happen because of luck. This happens because people in Obion County have a genuine interest in making Obion County the very best it can be! And for that, I extend my sincere appreciation to each of you. Let’s continue doing great things and make 2020 a great year!

Partnering for the Future

Obion County
Hornbeak - Kenton - Obion - Rives - Samburg
South Fulton - Troy - Union City - Woodland Mills

CONTACT: BROOKE COFFEY  MEMBERSHIP@OBIONCOUNTY.ORG  (731) 885-0211
CURRENT DUES STRUCTURE

Professionals: $150/year, Plus $10/Employee
(Accountants, Architects, Attorneys, Contractors,
Doctors, Engineers, Insurance/Real Estate Agents)
Retailers/Service Establishments: $150/year, Plus $5/Employee
Hotel/Motel: $200/year, Plus $1.00/room
Utility Companies: $0.25 per meter or per telephone
Clubs/Organizations: $150/year
Wholesalers: $200/year, Plus $5/Employee
Cities/Counties: $0.50 per capita
Elected Government Officials: $100/year
Individuals: $75/year
(Retirees or persons not associated with a business)

Financial Institutions
(A) Agriculture Loans: $150/year, PLUS $20/million loans
(B) Banks/Savings & Loans $150/year, PLUS $50/million deposits
(C) Financing/Loan Companies $150/year, PLUS $8/employee
(D) Mortgage Co./ Stockbroker: $150/year, PLUS $10/employee

Manufacturer/Industry
< 10 $200
11-50 $400
51-100 $600
101-200 $800
201-500 $1000
501-1000 $1200
Over 1000 Add $0.25/employee

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Sponsorship Opportunities

3D Vision: DISCOVER. DEVELOP. DISTINGUISH.

V.I.B.E.
(Very Important Business Event)
- 3rd Tuesday of every month
- $100 for Exclusive Sponsorship
- Contact Chamber for Co-sponsorship opportunities

Business After Hours
- $500 Exclusive Sponsorship
- Contact Chamber for Co-sponsorship opportunities

Annual Golf Tournament: May
- Platinum Sponsor: $500 + 4 complimentary entries
- Gold Sponsor: $300-$499 + 2 complimentary entries
- Silver Sponsor: All other donations
  - Monetary, food

Annual Awards Banquet: Oct. or Nov.
- Platinum Sponsor: $1000 (Table of 10)
- Gold Sponsor: $500 (Seating for 4)
- Gift Sponsor: Pricing varies
Membership in our local chamber offers many benefits and keeps you informed about the latest issues and trends within our community and marketplace. Our 3D Vision is to discover, develop, and distinguish Obion County and we are dedicated to protecting and promoting our local businesses, engaging in public advocacy, community development, workforce development and membership enhancement efforts to strengthen the overall quality of life in Obion County, making our vision a reality.

**DISCOVER**
- Networking - Meeting New People
- Advertising Opportunities
- Business Exposure
- Community Promotion/Marketing
- Distribution of Brochures and Marketing Materials
- E-mail Blasts: OC Happenings and Newsletter
- Listing in Multiple Directories and Website
- Ribbon Cutting/Ground Breaking/Open House

**DEVELOP**
- Networking - Developing Relationships
- Business/Legislation Liaison
- Business Startup/Expansion Assistance
- Employee Recruitment Assistance
- Quality of Life Improvement
- Business and Community Advocacy

**DISTINGUISH**
- Recommendations and Referrals
- Reliability Reference
- Business and Industry Spotlights
- Annual Awards Banquet
- Sponsorship Opportunities
The Chamber of Commerce serves in many capacities including:

- Acting as a liaison between the business community and local, state, and federal governments
- Advocacy by addressing proposed legislation that affects the local economy
- Partnering with numerous organizations in securing new capital investments for the community
- Assisting in workforce advancement programs
- Recruiting new retail business to the community
- Helping local business expand
- Aiding new business and individuals in locating within the county
- Providing newcomer information to families and individuals moving to the county
- Enhancing the locality/region as a tourist destination through effective marketing

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Investment Benefits

- **Advertising Opportunities**: The Chamber will provide special advertising opportunities available only to Chamber investors such as our county map, county magazine, website, etc.

- **Business Exposure**: The Chamber will offer business exposure to locally and to larger geographic regions.

- **Business/Legislation Liaison**: The Chamber will act as a liaison between the business community and local, state, and federal governments. The Chamber will also address proposed legislation that directly impacts local businesses, at all levels of government.

- **Business Startup/Expansion Assistance**: The Chamber will aid in starting or expanding a business by providing appropriate resources and support.

- **Community Promotion/Marketing**: The Chamber will partner with organizations that aid the expansion and growth of local business, maintain and distribute community data and demographics, and create and distribute community marketing materials.

- **Distribution of Brochures and Marketing Materials**: The Chamber will display and distribute investor's brochures and marketing materials.

- **E-mail Blasts**: The Chamber will send emails regarding upcoming community activities.

- **Employee Recruitment Assistance**: The Chamber will provide newcomer packets to a business when recruiting a potential new employee to the community. The newcomer packet contains information on utilities, schools, healthcare, etc.

- **Handouts**: The Chamber will provide newcomers and tourists with lists and brochures regarding community realtors, restaurants, shopping areas, and other pertinent information.
Investment Benefits

- **Maps:** The Chamber will provide investors with maps as needed.

- **Membership Directory/Labels:** The Chamber will provide a listing of all investors in a booklet form, by email, or in a label format upon request.

- **Networking Opportunities:** The Chamber will provide various networking opportunities on a regular basis through events such as Business-After-Hours, Dinners, Open Houses, etc. If desired, you may promote your business by hosting an event for other Chamber investors.

- **Quality of Life Improvement:** The Chamber will create programs that improve the living conditions within the community.

- **Quarterly Newsletter:** The Chamber will provide a quarterly newsletter outlining the activities of the Chamber.

- **Recommendations and Referrals:** The Chamber will recommend and refer investor's businesses, when applicable.

- **Reliability Reference:** The Chamber will serve as a reference for an investor's business to ensure the business's reliability.

- **Ribbon Cuttings:** The Chamber will host a ribbon cutting for an investor if desired. A notice of the ribbon cutting will be sent to the local paper for publication.

- **Staff Assistance:** The Chamber will provide the assistance of experienced staff for problem solving, for obtaining vital information to utilize when basing business decisions, and for offering business solutions.

- **Website:** The Chamber will maintain a website that offers a listing of all Chamber Investors.
Chamber Member Application

Date: __________   Referred by: __________________________________________________________

Business Name/ Individual Membership name: ____________________________________________

Business Representative: _____________________________________________________________

Work Phone: ______________________   Cell Phone: ________________________________________

Email address: __________________________________________________________________________

Address: __________________________________________________________________________

City, State, Zip: _____________________________________________________________________

Website/Social Media: __________________________________________________________________

Type of Business: ______________________   Dues Amount: ________________________________

Number of Employees: _____________   Date Opened: _________________________________

Description of Services: ________________________________________________________________

Would you like to schedule a Ribbon Cutting? Yes ______ No ______

What Services could you Chamber of Commerce offer you to help make your business more successful?
____________________________________________________________________________________
____________________________________________________________________________________
____________________________________________________________________________________
____________________________________________________________________________________

Signature: ___________________________   Date: ________________________________

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