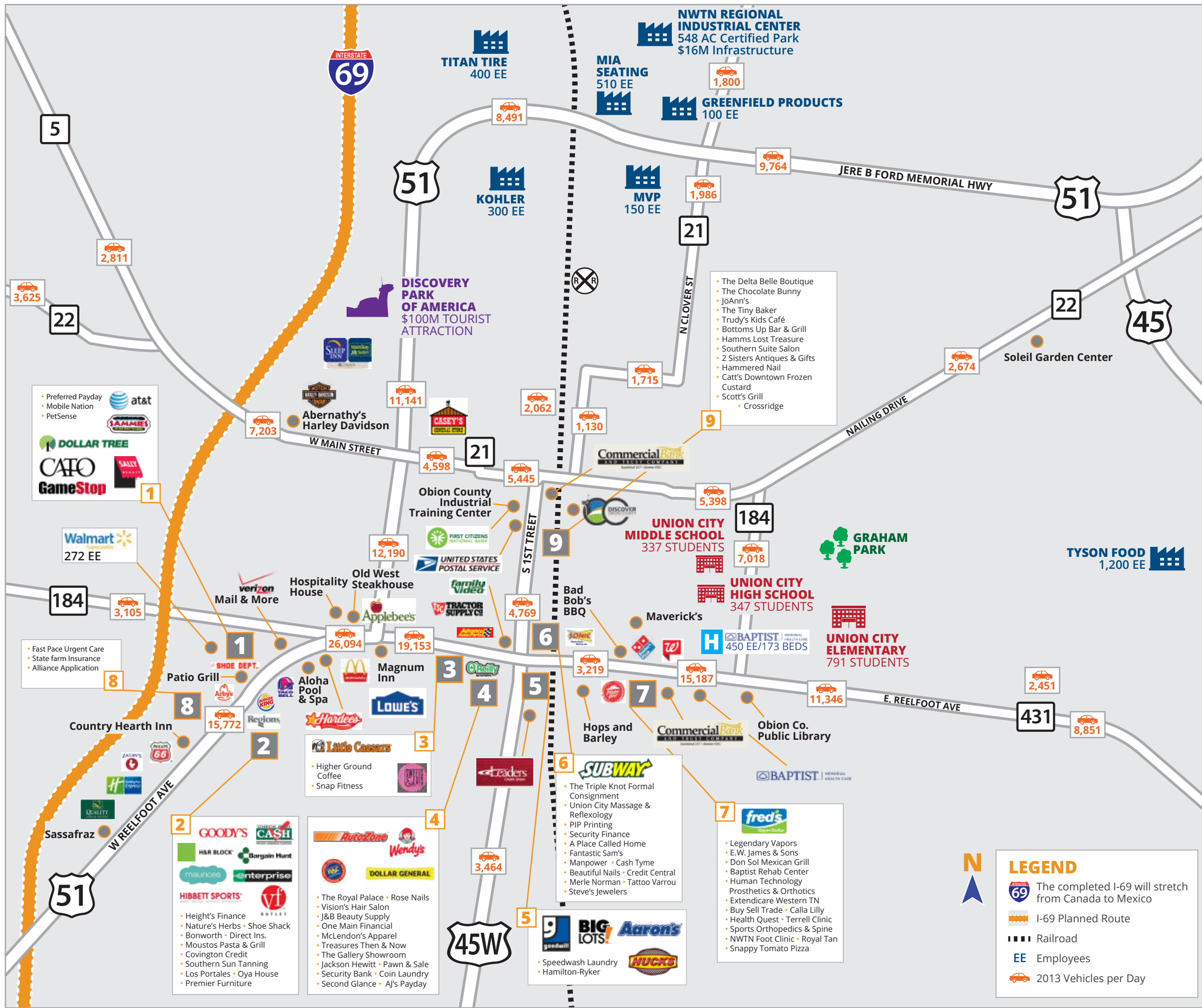
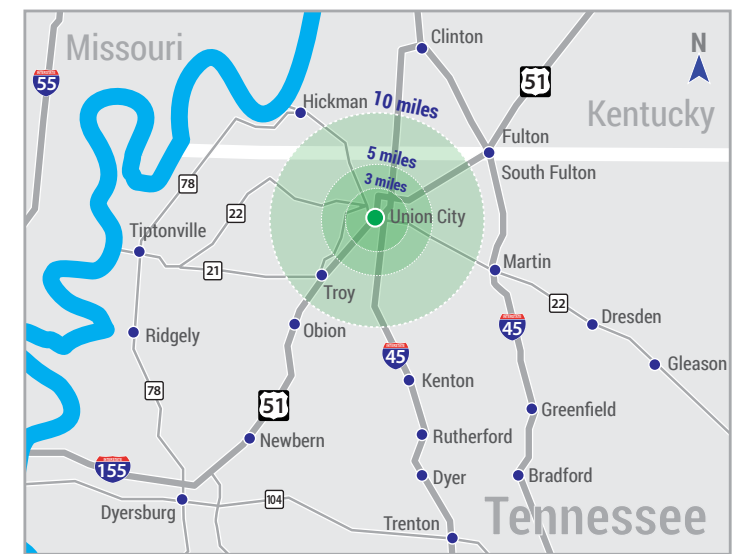


UNION CITY 2018 OBION COUNTY, TN

Prepared for:



TRAFFIC & TRANSPORTATION

Vehicles per day	2014	2016
West Reelfoot Avenue	25,564	26,094
Hwy 51	22,274	19,153
Jere B Ford	10,823	11,141

Source TDOT 2015

DISCOVERY PARK OF AMERICA

Multi-Million Dollar World-Class Complex
100,000 Square Foot Educational Center
50-Acre Park with Three Gardens
Historic Preservation Facility
Earthquake Simulator,
Starship Theater, Observation Tower
Wedding, Meeting and Event Venues
Attendance: Approx. 300,000 Annually

CONTACT INFORMATION

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Obion County Joint Economic Development Council
Obion County Chamber of Commerce
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OBION COUNTY

DEMOGRAPHIC SNAPSHOT

	Trade Area	3 mi. radius	5 mi. radius	10 mi. radius	5 min drive time	10 min drive time	15 min drive time
Population	31,256	10,024	13,874	21,867	4,917	13,586	19,560
Median Age	43.2	40.4	41.1	42.4	40.7	41	42.2
Median HH Income	\$38,935	\$32,942	\$36,085	\$39,364	\$33,556	\$35,987	\$38,702
Workers	13,009	8,482	9,535	11,332	7,065	9,388	11,177

(Radius Ring and Drive Time Demographics are based from Jere B Ford Mem Hwy & W Reelfoot Ave, Union City, TN)

TOP EMPLOYERS ORGANIZED BY NUMBER OF EMPLOYEES

Employer	Service	Employees
Tyson Foods	Poultry Processing	1,100
Williams Sausage Company	Sausage meat products	600
Baptist Memorial Hospital - UC	Healthcare	400
Titan Tire	Off-road tires	300
Kohler	Tub & Shower Enclosures	250
MVP Brands	Candle Distribution	150
Greenfield Products	Steel fabrication	110
Institutional Casework, Inc.	Laboratory Equipment Manufacturing	100
Waymatic	Concession Trailer Fabrication	85
MIA Seating	Office Chair Manufacturing	50

2017 Retail Sales
for Obion County:
\$476,231,721

SCHOOLS ORGANIZED BY ENROLLMENT

School	Students	Grades
Obion County Central High School	886	9-12
Union City Elementary School	837	PK-5
Union City High School	469	9-12
Union City Middle School	383	6-8
Lake Road Elementary	589	PK-8
Hillcrest Elementary	533	PK-8
Ridgemont Elementary	396	PK-8
South Fulton Elementary	351	PK-6
South Fulton Middle/High School	388	6-12
Black Oak Elementary	289	PK-8



UNION CITY 2018 OBION COUNTY, TN

Union City is the county seat of Obion County located approximately 2 hours north of Downtown Memphis, on the new I-69 Interchange connecting Canada to Mexico.

Discovery Park of America is a \$100 million dollar education, entertainment and enrichment center from the Robert and Jenny Kirkland Foundation.

The 50 acre complex boasts more than 100,000 sq ft in galleries and 21,000 sq ft in exterior buildings. The economic impact of this project is estimated at \$15 million annually.

Union City and Obion County needs additional hotels, restaurants and shops to accommodate the tourist and local economy.



UNION CITY

EXISTING BUSINESSES BY CATEGORIES

Hotel/Motel

Quality Inn, Country Hearth Inn, Magnum Hotel, Hospitality House

Casual Dining Restaurants

Sassafras, Applebee's, Los Portales, Patio Grill, Oya House, Moustos Pasta & Grill

Apparel & Shoes

Goody's, Cato, Maurices, Hibbet Sports, Goodwill, Shoe Dept., VF Outlet, Shoe Shack

Other

Lowe's Home Improvement, Tractor Supply, BigLots!, Dollar Tree, GameStop, Sally Beauty, PetSense, Radio Shack, Walgreens

