UNION CITY, TN
OBION COUNTY

TRADE AREA DEMOGRAPHICS

76,863 Population

41.7 Average Age

$68,147 Household Income (Av.)

83,154 Daytime Population

30,833 Households

$51,308 Household Income (Med.)

Distance	3 Miles	5 Miles	10 Miles	3 Minutes	5 Minutes	10 Minutes
2024 Est Pop	9,986	14,573	22,075	3,225	16,188	21,118
Daytime Pop	14,057	17,574	23,778	8,859	19,832	23,097
Med HH Income	$49,642	$52,445	$54,124	$52,003	$53,051	$54,250
Households	4,070	6,031	9,180	1,331	6,709	8,776

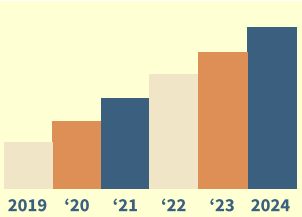
DRIVE TIMES

15 minutes from Union City, TN

MAJOR CITIES

Distance in miles

MEMPHIS: 114
NASHVILLE: 169
ST. LOUIS: 199
LITTLE ROCK: 265
BIRMINGHAM: 298
LEXINGTON: 300
JACKSON: 323
INDIANAPOLIS: 339
KNOXVILLE: 357
ATLANTA: 409
CHICAGO: 428



2024 RETAIL SALES
$670,289,156

37% Increase since 2019 (tn.gov/revenue)

TOP EMPLOYERS

Organized by number of employees

Tyson Foods	Poultry Processing	**1,720**
William Sausage	Sausage Meat Products	**450**
Baptist Hospital	Healthcare	**365**
Titan Tire	Off-road Tires	**300**
Kohler	Tub & Shower Enclosures	**230**
Greenfiel Products	Steel Fabrication	**120**
Waymatic, Inc	Concession Trailer Fabrication	**100**

EDUCATION

Local School System Enrollment

Obion County	**2,875**
Union City	**1,619**

Area Post Secondary Enrollment

University of TN - Martin	**8,101**
Dyersburg State CC	**3,103**
Bethel University	**3,000**

TOURISM

Discovery Park of America is a 100,00-square-foot museum and 50-acre heritage park that welcomes over 250K visitors annually

Hotels organized by number of rooms

Hampton Inn	**90**
Quality Inn	**85**
Holiday Inn Express & Suites	**78**
Hospitality House	**72**
Rosewood Inn	**61**
Sleep Inn	**40**

2024 VISITORS SPENDING
$80M+

Lindsay (Frilling) Theobald *CEcD, CEO*
Obion County Joint Economic Development Corporation
M: 731.592.1083 • O: 731.885.0211
lindsay@obioncounty.org

UNION CITY, TN

RETAIL MAP

VEHICLES PER DAY

A	30,024
B	27,821
C	17,850
D	6,229
E	12,445