



Market Profile

Union City, TN
 Union City, TN (4775940)
 Geography: Place

Prepared by Esri

	Union City, T...
Population Summary	
2000 Total Population	10,863
2010 Total Population	10,895
2018 Total Population	10,481
2018 Group Quarters	374
2023 Total Population	10,243
2018-2023 Annual Rate	-0.46%
2018 Total Daytime Population	15,892
Workers	9,257
Residents	6,635
Household Summary	
2000 Households	4,575
2000 Average Household Size	2.29
2010 Households	4,627
2010 Average Household Size	2.27
2018 Households	4,459
2018 Average Household Size	2.27
2023 Households	4,358
2023 Average Household Size	2.26
2018-2023 Annual Rate	-0.46%
2010 Families	2,848
2010 Average Family Size	2.90
2018 Families	2,716
2018 Average Family Size	2.93
2023 Families	2,633
2023 Average Family Size	2.95
2018-2023 Annual Rate	-0.62%
Housing Unit Summary	
2000 Housing Units	5,026
Owner Occupied Housing Units	51.1%
Renter Occupied Housing Units	39.9%
Vacant Housing Units	9.0%
2010 Housing Units	5,095
Owner Occupied Housing Units	46.9%
Renter Occupied Housing Units	43.9%
Vacant Housing Units	9.2%
2018 Housing Units	5,023
Owner Occupied Housing Units	43.3%
Renter Occupied Housing Units	45.5%
Vacant Housing Units	11.2%
2023 Housing Units	5,026
Owner Occupied Housing Units	42.8%
Renter Occupied Housing Units	43.9%
Vacant Housing Units	13.3%
Median Household Income	
2018	\$33,534
2023	\$38,132
Median Home Value	
2018	\$98,451
2023	\$117,897
Per Capita Income	
2018	\$20,969
2023	\$23,498
Median Age	
2010	39.3
2018	40.3
2023	41.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Households by Income	
Household Income Base	4,459
<\$15,000	21.5%
\$15,000 - \$24,999	16.6%
\$25,000 - \$34,999	13.5%
\$35,000 - \$49,999	13.3%
\$50,000 - \$74,999	16.2%
\$75,000 - \$99,999	9.1%
\$100,000 - \$149,999	6.9%
\$150,000 - \$199,999	1.8%
\$200,000+	1.2%
Average Household Income	\$47,875
2023 Households by Income	
Household Income Base	4,357
<\$15,000	18.5%
\$15,000 - \$24,999	15.0%
\$25,000 - \$34,999	12.9%
\$35,000 - \$49,999	13.7%
\$50,000 - \$74,999	18.0%
\$75,000 - \$99,999	10.2%
\$100,000 - \$149,999	8.5%
\$150,000 - \$199,999	2.0%
\$200,000+	1.2%
Average Household Income	\$53,838
2018 Owner Occupied Housing Units by Value	
Total	2,172
<\$50,000	8.2%
\$50,000 - \$99,999	43.1%
\$100,000 - \$149,999	19.2%
\$150,000 - \$199,999	12.9%
\$200,000 - \$249,999	6.4%
\$250,000 - \$299,999	3.3%
\$300,000 - \$399,999	3.0%
\$400,000 - \$499,999	2.9%
\$500,000 - \$749,999	1.0%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$134,024
2023 Owner Occupied Housing Units by Value	
Total	2,150
<\$50,000	6.7%
\$50,000 - \$99,999	35.9%
\$100,000 - \$149,999	20.8%
\$150,000 - \$199,999	16.0%
\$200,000 - \$249,999	7.2%
\$250,000 - \$299,999	4.0%
\$300,000 - \$399,999	4.3%
\$400,000 - \$499,999	3.7%
\$500,000 - \$749,999	1.4%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$150,360

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age	
Total	10,895
0 - 4	6.5%
5 - 9	6.9%
10 - 14	6.5%
15 - 24	11.9%
25 - 34	12.7%
35 - 44	12.9%
45 - 54	13.4%
55 - 64	12.4%
65 - 74	8.6%
75 - 84	5.7%
85 +	2.6%
18 +	76.6%
2018 Population by Age	
Total	10,477
0 - 4	6.0%
5 - 9	6.1%
10 - 14	6.3%
15 - 24	11.6%
25 - 34	13.2%
35 - 44	12.7%
45 - 54	12.1%
55 - 64	12.5%
65 - 74	10.5%
75 - 84	6.1%
85 +	3.0%
18 +	78.0%
2023 Population by Age	
Total	10,245
0 - 4	6.0%
5 - 9	6.0%
10 - 14	6.2%
15 - 24	11.9%
25 - 34	12.2%
35 - 44	12.9%
45 - 54	12.2%
55 - 64	11.7%
65 - 74	11.0%
75 - 84	7.0%
85 +	3.0%
18 +	78.2%
2010 Population by Sex	
Males	5,037
Females	5,858
2018 Population by Sex	
Males	4,884
Females	5,593
2023 Population by Sex	
Males	4,797
Females	5,448

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



	Union City, T...
2010 Population by Race/Ethnicity	
Total	10,895
White Alone	71.1%
Black Alone	23.7%
American Indian Alone	0.2%
Asian Alone	0.4%
Pacific Islander Alone	0.1%
Some Other Race Alone	2.9%
Two or More Races	1.7%
Hispanic Origin	5.2%
Diversity Index	49.3
2018 Population by Race/Ethnicity	
Total	10,481
White Alone	68.6%
Black Alone	22.7%
American Indian Alone	0.2%
Asian Alone	0.7%
Pacific Islander Alone	0.1%
Some Other Race Alone	5.1%
Two or More Races	2.7%
Hispanic Origin	8.5%
Diversity Index	55.9
2023 Population by Race/Ethnicity	
Total	10,244
White Alone	66.3%
Black Alone	22.4%
American Indian Alone	0.2%
Asian Alone	0.9%
Pacific Islander Alone	0.1%
Some Other Race Alone	6.6%
Two or More Races	3.6%
Hispanic Origin	10.6%
Diversity Index	60.3
2010 Population by Relationship and Household Type	
Total	10,895
In Households	96.5%
In Family Households	77.8%
Householder	26.1%
Spouse	17.1%
Child	29.4%
Other relative	3.1%
Nonrelative	2.0%
In Nonfamily Households	18.7%
In Group Quarters	3.5%
Institutionalized Population	3.2%
Noninstitutionalized Population	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Population 25+ by Educational Attainment	
Total	7,334
Less than 9th Grade	8.6%
9th - 12th Grade, No Diploma	7.7%
High School Graduate	31.4%
GED/Alternative Credential	7.7%
Some College, No Degree	23.3%
Associate Degree	2.5%
Bachelor's Degree	10.2%
Graduate/Professional Degree	8.7%
2018 Population 15+ by Marital Status	
Total	8,546
Never Married	31.2%
Married	44.6%
Widowed	9.1%
Divorced	15.1%
2018 Civilian Population 16+ in Labor Force	
Civilian Employed	92.5%
Civilian Unemployed (Unemployment Rate)	7.5%
2018 Employed Population 16+ by Industry	
Total	3,798
Agriculture/Mining	0.7%
Construction	2.2%
Manufacturing	23.0%
Wholesale Trade	1.4%
Retail Trade	13.8%
Transportation/Utilities	2.8%
Information	0.8%
Finance/Insurance/Real Estate	3.7%
Services	47.0%
Public Administration	4.5%
2018 Employed Population 16+ by Occupation	
Total	3,797
White Collar	51.6%
Management/Business/Financial	10.4%
Professional	18.8%
Sales	10.1%
Administrative Support	12.3%
Services	19.9%
Blue Collar	28.5%
Farming/Forestry/Fishing	0.8%
Construction/Extraction	1.3%
Installation/Maintenance/Repair	3.9%
Production	17.4%
Transportation/Material Moving	5.2%
2010 Population By Urban/ Rural Status	
Total Population	10,895
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	92.4%
Rural Population	7.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type	
Total	4,627
Households with 1 Person	33.7%
Households with 2+ People	66.3%
Family Households	61.6%
Husband-wife Families	40.3%
With Related Children	15.2%
Other Family (No Spouse Present)	21.3%
Other Family with Male Householder	4.3%
With Related Children	2.7%
Other Family with Female Householder	16.9%
With Related Children	12.2%
Nonfamily Households	4.8%
All Households with Children	30.5%
Multigenerational Households	3.5%
Unmarried Partner Households	5.9%
Male-female	5.5%
Same-sex	0.4%
2010 Households by Size	
Total	4,627
1 Person Household	33.7%
2 Person Household	33.2%
3 Person Household	15.8%
4 Person Household	10.1%
5 Person Household	4.9%
6 Person Household	1.7%
7 + Person Household	0.6%
2010 Households by Tenure and Mortgage Status	
Total	4,627
Owner Occupied	51.7%
Owned with a Mortgage/Loan	30.5%
Owned Free and Clear	21.2%
Renter Occupied	48.3%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	5,095
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	92.4%
Rural Housing Units	7.6%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Hardscrabble Road (8G)
2. Small Town Simplicity
3. Midlife Constants (5E)

2018 Consumer Spending

Apparel & Services: Total \$	\$5,573,898
Average Spent	\$1,250.03
Spending Potential Index	57
Education: Total \$	\$3,403,265
Average Spent	\$763.23
Spending Potential Index	53
Entertainment/Recreation: Total \$	\$8,660,575
Average Spent	\$1,942.27
Spending Potential Index	60
Food at Home: Total \$	\$13,936,301
Average Spent	\$3,125.43
Spending Potential Index	62
Food Away from Home: Total \$	\$9,032,523
Average Spent	\$2,025.68
Spending Potential Index	58
Health Care: Total \$	\$16,129,370
Average Spent	\$3,617.26
Spending Potential Index	63
HH Furnishings & Equipment: Total \$	\$5,409,620
Average Spent	\$1,213.19
Spending Potential Index	58
Personal Care Products & Services: Total \$	\$2,089,370
Average Spent	\$468.57
Spending Potential Index	57
Shelter: Total \$	\$41,989,943
Average Spent	\$9,416.90
Spending Potential Index	56
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$6,363,729
Average Spent	\$1,427.16
Spending Potential Index	57
Travel: Total \$	\$5,016,265
Average Spent	\$1,124.98
Spending Potential Index	52
Vehicle Maintenance & Repairs: Total \$	\$2,920,258
Average Spent	\$654.91
Spending Potential Index	61

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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