



## Investors Application



### Downtown Union City

### When you invest

When you invest in the Obion County Chamber of Commerce, you join over 300 businesses and individuals whose focus is to make Obion County the best place to work, do business, and raise a family.

The chamber is your marketing and information resource to help grow your business by providing an abundance of opportunities.

Chamber Ambassadors can help promote your new location or expansion with a ribbon cutting or groundbreaking. A photo is printed in the Chamber newsletter and the newspaper.



### Our Role in the Community

Acting as a liaison between the business community and local, state, and federal governments.

Addressing proposed legislation that affects the local economy.

Partnering with numerous organizations that aid the expansion and growth of local business.

Working with other organizations in securing new capital investments for the community.



Assisting in workforce advancement programs.

Recruiting new retail businesses to the community.

Helping local businesses to expand.

Aiding new business and individuals in locating within the county.

Providing newcomer information to families and individuals moving to the county.

Enhancing the locality/region as a tourist destination through effective marketing.

### Investors Advantages

The provision of a voice in possible new legislation that would directly impact local business, at all levels of government.

The creation of programs that improve the living conditions within the community.

The interaction of businesses within the community on a regular basis through various networking opportunities.

The assistance of experienced staff for problem solving, for obtaining vital information to utilize when basing business decisions, and for offering business solutions.

The availability of an agency to market business interests locally and to larger geographic regions.

*These are a few principal examples of activities in which the local chamber is regularly involved. However, the landscape of chamber activities changes daily to meet additional needs that arise.*

Date \_\_\_\_\_ Referred By \_\_\_\_\_

Business Name \_\_\_\_\_

Business Representative \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Website \_\_\_\_\_

Type of Business \_\_\_\_\_

Number of Employees (For determining class listing) \_\_\_\_\_

Investors Class \_\_\_\_\_

Dues Investment Amount (see reverse) \_\_\_\_\_

NOTE: Investorship dues paid to the Chamber of Commerce are tax deductible to your business as an ordinary and necessary business expense according to the Internal Revenue Service. Dues paid to the Chamber are not considered as charitable tax deductions or club dues.

### Professionals

Accountants, Architects, Attorneys, Contractors, Doctor Engineers, Insurance/Real Estate Agents  
\$150 per year, PLUS \$10 per employee

### Hotels/Motels

\$150 per year, PLUS \$1.00 per room

### Utility Companies

\$.25 per meter or per telephone

### Clubs/Organizations

\$150 per year

### Wholesalers

\$200 per year, PLUS \$5 per employee

### Financial Institutions

(A) Agriculture Loans: \$150 per year,  
PLUS \$20/million loans

(B) Banks/Savings & Loans: \$150 per year,  
PLUS \$50/ million deposits

(C) Financing/Loan Companies: \$150 per year,  
PLUS \$8 @ employee

(D) Mortgage Co./Stockbroker: \$150 per year,  
PLUS \$15 @ employee

### Individuals

Retirees or persons not associated with a business.  
\$75 per year

### Retailers/Service Establishments

\$100 per year, plus \$5 per employee

### Manufacturer/Industry

(Based on number of employees per schedule below)

Average # of Employees	Annual Dues
LESS THAN 10	\$130
11 to 50	\$260
51 to 100	\$390
101 to 200	\$585
201 to 500	\$715
501 to 1000	\$975
Over 1000	Add \$.25 @ employee per year

### Cities/Counties

\$.50 per capita

### Elected and Government Officials

\$75 per year

## Investor Benefits

### Advertising Opportunities

Offers you special advertising opportunities available only to Chamber investors such as our county map, county magazine, website, etc.

### Business Exposure

Your business is showcased to both Chamber and non-Chamber investors.

### Business/Legislation Liaison

Acts as a liaison between the business community and local, state, and federal governments. When needed, the Chamber will address proposed legislation that affects the local economy and business.

### Business Startup/Expansion Assistance

Aids you when starting or expanding your business. The Chamber's staff will provide you with appropriate resources and support.

### Community Promotion/Marketing

Partners with organizations that aid the expansion and growth of local business. The Chamber will also maintain and distribute community data and demographics.

### Distribution of Brochures and Marketing Materials

Displays and distributes your business's brochures and marketing materials.

### E-mail Blasts

Email blasts inform you of upcoming community activities.

### Employee Recruitment Assistance

Provides you with a newcomer packet when recruiting a potential new employee to the community. The newcomer packet contains information on utilities, schools, healthcare, etc.

### Literature

Furnishes newcomers and tourists with lists and brochures regarding community Realtors, Restaurants, Shopping Areas, and other pertinent information.

### Maps

Distributes maps as needed.

### Investor Directory/Labels

Provides you with a listing of all the investors in a booklet form, by email, or in a label format upon request.

### Networking Opportunities

Conducts various networking opportunities on a regular basis through events such as Business-After-Hours, Dinners, Open Houses, etc. If desired, you may promote your business by hosting an event for other Chamber investors.

### Monthly Newsletter

Publishes a monthly newsletter outlining the activities of the Chamber.

### Recommendations and Referrals

Recommends and refers your business, when applicable.

### Reliability Reference

Serves as a reference for your business to ensure your business's reliability.

### Ribbon Cuttings

Host a ribbon cutting for your business if desired. A notice of the ribbon cutting will be sent to the local paper for publication.

### Website

Maintain a website that offers a listing of all the Chamber investors.



*"When investing the resources of your business or organization it is important to remember "why" you're investing. At the Obion County Chamber of Commerce we are confident that our vision to promote, preserve and protect our partners will be well in line with any investment choice."*

Kevin Herrell, 2009-2011

Chamber President and local business owner

*Business Leadership  
Economic Vitality  
Quality of Life  
Opportunity*

*join today!*