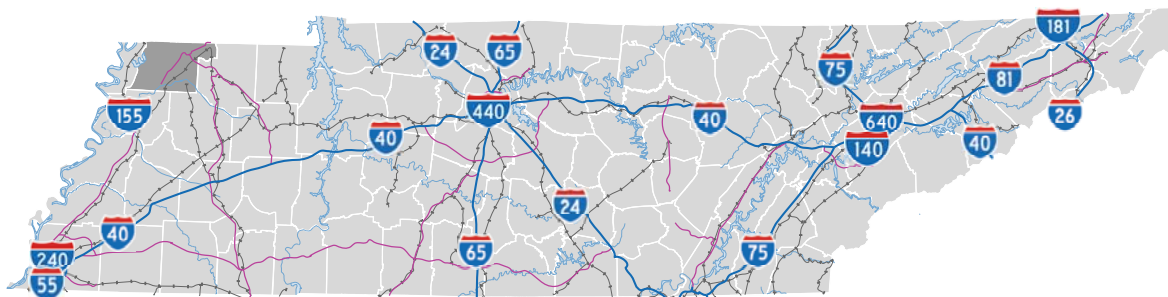


COUNTY PROFILE TOOL

USE THE MAP TO FIND IDEAL BUSINESS LOCATIONS BASED ON
DYNAMIC REPORTING OF AREA INFORMATION.



CERTIFIED SITES

HIGHER EDUCATION

INFRASTRUCTURE

- Interstates
- Major Roads
- Railroads
- Waterways

SELECT DATA



Choose a data set with the selector above, to apply a heatmap to the map tool.

OBION COUNTY, TENNESSEE

POPULATION & DEMOGRAPHICS

Location	
Time Zone	Central Time Zone
Grand Division	West Tennessee
Area (Square Miles)	544.8
County Seat	Union City
Metropolitan Area	West Tennessee nonmetropolitan area
ECD Region	Northwest

Age (Percent age of Population)	Male	Female	Total
Under 5 Years Old	5.9%	5.4%	5.6%
Under 18 Years Old	22.8%	21.7%	22.2%
18-64 Years Old	60.9%	58.4%	59.6%
65 Years and Over	16.3%	19.9%	19.6%
Median Age	41.2	42.9	42.1

Population	
Population (2011)	31,683
Population (2016)	30,578
Population Change (2011-2016)	-3.5%
Population Forecast (2020)	31,559
Foreign Born Persons (Percentage of Population)	2.1%
Language Other Than English Spoken At Home (Percentage of Population)	4.1%
Civilian Veteran Population	2,269

Race	(Percentage of Population)
White, alone	86.3%
Black or African American, alone	10.5%
American Indian And Alaska Native, alone	0.2%
Asian, alone	0.3%
Native Hawaiian or Other Pacific Islander, alone	0.0%
Some Other Race, alone	1.1%
Two or More Races	1.6%
Hispanic or Latino	3.6%

Sources:

U.S. Census Bureau, 2011-2015 5-Year American Community Survey

U.S. Census Bureau, 2016 Annual Population Estimates

U.S. Bureau of Labor Statistics

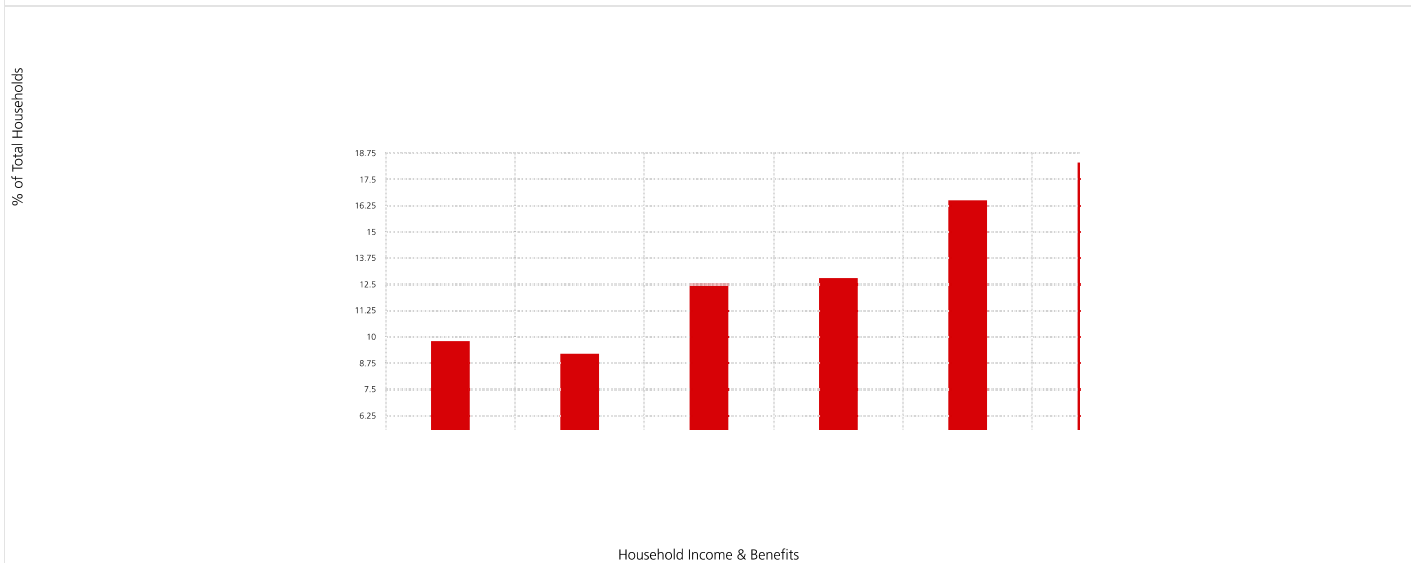
Tennessee State Data Center (2015)

HOUSING & INCOME

Housing & Income	
Households	12,665
Homeownership Rate	68.20%
Persons Per Household	2.42
Living In Same House 1 Year & Over	86.30%
Median Home Value	\$87,800
Annual Home Sales	253
Median Sale Price Of Homes Sold	\$80,000
Persons In Households With Income Below Poverty Level	20.60%
Total Personal Income	\$1,123,106,000
Personal Income Per Capita	\$36,729

Household Income & Benefits	Percent of Household
Less Than \$10,000	9.80%
\$10,000 To \$14,999	9.20%
\$15,000 To \$24,999	12.50%
\$25,000 To \$34,999	12.80%
\$35,000 to \$49,999	16.50%
\$50,000 to \$74,999	18.30%
\$75,000 to \$99,999	10.20%
\$100,000 to \$149,999	7.20%
\$150,000 to \$199,999	1.80%
\$200,000 or More	1.80%
Median Household Income	\$40,281

Percentage of Households by Income Range



Sources:

U.S. Census Bureau, 2011-2015 5-Year American Community Survey

Tennessee Housing Development Agency (2015)

U.S. Bureau of Economic Analysis (2016)

TAX STRUCTURE

Property Tax	
Property Tax Rate (County)	\$2.0042
State Property Tax	None
Assessment Ratio: Residential Property	25%
Assessment Ratio: Farm Property	25%
Assessment Ratio: Commercial/Industrial Property	40%
Assessment Ratio: Public Utility Property	55%
Assessment Ratio: Business Personal Property	30%

State Tax	
State Income Tax on Wages	None
State Income Tax: Interest from Bonds and Notes and Dividends from Stock	5.0%
Excise Tax (State)	6.5% of Tennessee taxable income
Franchise Tax (state)	0.25% of the greater of net worth or real and tangible property in Tennessee. The minimum tax is \$100.
Unemployment Insurance Tax (state)	2.7% of the first \$8,000 in wages for new employers

Debt per Capita	
State Debt per Capita	\$924 (lowest in U.S.)
County Debt Per Capita	\$405

Sales Tax	
State Sales Tax Rate	7.0%
County Sales Tax Rate	\$0
Local Sales Tax Collections (FY 2015)	\$8,003,666
Local Sales Tax Collections (FY 2016)	\$8,413,014
Local Sales Tax Collections Growth (FY 2015-FY 2016)	5.1%

State Bond Ratings	
Moody's	Aaa
Standard & Poor's	AAA
Fitch	AAA

Sources:
Tennessee Comptroller of the Treasury (2016)
Tennessee Department of Revenue (2017)
The Tax Foundation (2016)

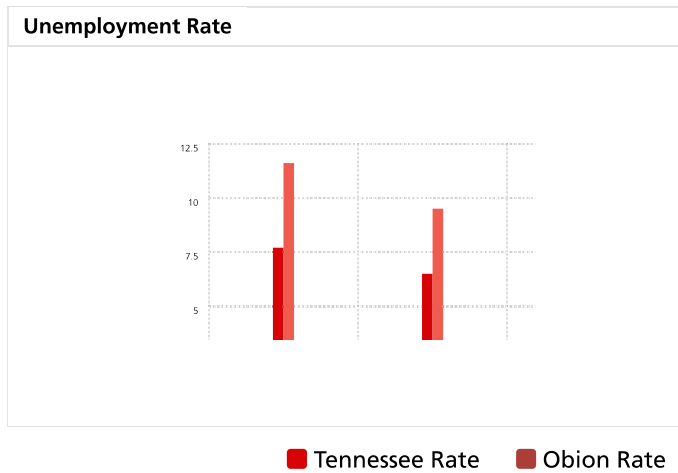
LABOR FORCE

Labor Force Estimates (2016)	Tennessee	Obion
Labor Force	3,139,378	12,600
Employment	2,988,212	11,698
Unemployment	151,166	902
Unemployment Rate	4.8%	7.2%

Monthly Unemployment Rate	Current	12 Months Ago
Tennessee (August 2017)	3.3%	4.8%
Obion (August 2017)	5.5%	7.7%

Unemployment Rate*	Tennessee	Obion
2013	7.7%	11.6%
2014	6.5%	9.5%
2015	5.5%	8.6%
2016	4.8%	7.2%

*The statewide rate is seasonally adjusted; the county rate is not seasonally adjusted.



Sources:
Tennessee Department of Labor and Workforce Development (August 2017)
U.S. Bureau of Labor Statistics

INDUSTRIES

Industry	Employment (2016)	Establishments (2016)	Avg. Annual Wages (2016)
Crop and Animal Production	44	13	\$38,573
Mining, Quarrying, and Oil and Gas Extraction	<10	1	Insf. Data
Utilities	26	3	\$66,479
Construction	469	58	\$58,698
Manufacturing	1,573	31	\$50,960
Wholesale Trade	500	40	\$52,269
Retail Trade	1,746	130	\$32,842
Transportation and Warehousing	201	23	\$49,457
Information	81	6	\$39,857
Finance and Insurance	330	50	\$66,123
Real Estate and Rental and Leasing	105	29	\$46,434
Professional, Scientific, and Technical Services	215	35	\$49,117
Management of Companies and Enterprises	72	3	\$75,337

Unique Occupations*	Employment	Location Quotient*
Meat, Poultry, and Fish Cutters and Trimmers	202	19.21
Recreational Vehicle Service Technicians	13	14.29
Plant and System Operators, All Other	11	12.73
Food Processing Workers, All Other	33	10.66
Farm Equipment Mechanics and Service Technicians	22	8.92

*The above occupations have an above-average regional concentration of employment, demonstrating unique characteristics about the county and its workforce.

* Location quotient (LQ) is a way of quantifying how concentrated an occupation is in a region as compared to the nation. An LQ with a value greater than 1 indicates the occupation represents a larger share of total employment than the national average. An LQ with a value less than 1 indicates the occupation represents a smaller share of total employment than the national average.

Sources:
EMSI (2017)

Industry Continued	Employment (2016)	Establishments (2016)	Avg. Annual Wages (2016)
Administrative, Support, Waste Management and Remediation	459	31	\$33,559
Educational Services	0	0	\$0
Health Care and Social Assistance	981	63	\$42,085
Arts, Entertainment, and Recreation	166	7	\$21,136
Accommodation and Food Services	981	59	\$14,357
Other Services (except Public Administration)	180	53	\$48,267
Government	1,605	55	\$52,479
Unclassified	<10	1	Insf. Data
Total	9,737	691	\$42,948

Key Cluster	Total Employment
Aerospace & Defense	0
Automotive	0
Business Services	68
Energy Technology	30
Chemicals, Plastics & Rubber	141
Film, Music & Entertainment	39
Food & Agribusiness	903
Healthcare & Medical Devices	952
Advanced Manufacturing	1,701
Transportation, Distribution & Logistics	741

TOP EMPLOYERS

Top County Employers	Estimated Employees	City
Obion County School District	625	Union City
Williams Sausage Company, Inc.	506	Union City
Baptist Memorial Hospital	350	Union City
Wal-Mart Stores, Inc.	325	Union City
Kohler Company	270	Union City
Union City School System	200	Union City
County of Obion	156	Union City
Lowe's Home Centers, LLC	120	Union City
High Note Solutions, LLC	130	Union City

TRANSPORTATION & LOGISTICS

Transportation	
Nearest Commercial Service Airport	McKellar Sipes (Jackson)
Distance to Nearest Commercial Service Airport	66 miles
Daily Flights At Nearest Commercial Service Airport	7
Nearest General Aviation Airport	Everett Stewart (Union City)
Distance to Nearest General Aviation Airport	0
Runway Length at Nearest General Aviation Airport	6,503'
Mean Travel Time to Work (Minutes)	19.5
Access of Interstate	I-155
U.S. Highways	45, 51
State Highways	3, 5, 21, 22, 43, 78, 89, 157, 183, 184, 190, 214, 215, 216, 431
Nearest Port (From County Seat)	Tiptonville (Cates Landing)
Railroads Serving County	Illinois Central Railroad, NS, IRW Railway, West TN Railroad

Sources:*Tennessee Department of Transportation**U.S. Census Bureau, 2010-2014 5-Year American Community Survey*

EDUCATION

General Stats	Obion	Tennessee
Population Aged 25-64 With High School Degree Or Higher	85.80%	89.10%
Population Aged 25-64 With Associate's Degree Or Higher	21.60%	35.70%
Population Aged 25-64 With Bachelor's Degree Or Higher	17.40%	27.70%
High School Graduation Rate	89.60%	88.50%
College Going Rate	61.30%	60.80%
Average ACT Score	20.6	19.9

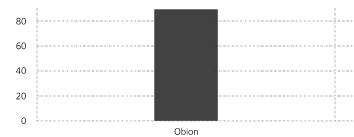
Union City Schools	Schools	Enrollment
Elementary Schools	1	755
Middle Schools	1	365
High Schools	1	435

*Note: enrollment is compiled by grade level and may not necessarily match school type.

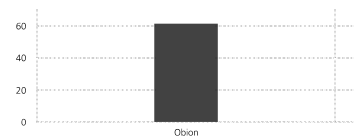
Obion County Schools	Schools	Enrollment
Elementary Schools	5	1,433
Middle Schools	0	817
High Schools	2	1,103

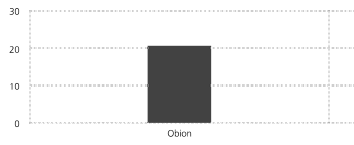
Regional Higher Education Institutions	City	Enrollment
Dyersburg State Community College	Dyersburg	2,816
Tennessee College of Applied Technology-Newbern	Newbern	555
The University of Tennessee-Martin	Martin	6,705

High School Graduation Rate



College Going Rate



Average ACT Score**Sources:**

U.S. Census Bureau, 2016 1-Year American Community Survey,

U.S. Census Bureau, 2011-2015 5-Year American Community Survey

Tennessee Department of Education (2015-2016)

National Center for Education Statistics (2016-2017)

Tennessee Higher Education Commission

† Regional higher education institutions include those within the selected and surrounding counties.

HEALTH & PUBLIC SAFETY

Doctors

Number Of Doctors	34
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Overweight & Obesity Prevalence

Adults*	32.4%
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Children** (Grade 8)	48.9%
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* Behavioral Risk Factor Surveillance System. (2006-2012) For adults, obesity is defined as having a BMI of greater than 30

** . Tennessee Department of Health. Overweight/obese was defined as body mass index (BMI) greater than or equal to the 85th percentile for children of the same age and sex

Sources:

Tennessee Department of Health (2014)

Tennessee Bureau of Investigation (2014)

† Regional hospitals include those within the selected and surrounding counties.

Regional Hospitals

Number Of Beds

City

Baptist Memorial Hospital - Union City	137	Union City
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Dyersburg Regional Medical Center	225	Dyersburg
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Healthsouth Cane Creek Rehabilitation Hospital	40	Martin
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Milan General Hospital	70	Milan
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Volunteer Community Hospital	100	Martin
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Crime Rate Per 1,000 People	75.4
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CLIMATE

Climate	
Average High Temperature	68.5°F
Average Low Temperature	46.8°F
Average Annual Temperature	57.7°F
Annual Rainfall	52.02"
Elevation (at County Seat)	337'
Prevailing Winds	South-Southwest

Sources:
usclimatedata.com (2015)

COMMUNITY INFORMATION

Hornbeak	
Population (2013)	392
Charter Type	Private Act
Local Option Sales Tax Rate	2.75%
City Property Tax Rate	\$1.10
Phone Number	(731) 538-9626
Retire Tennessee Participant	No
Tennessee Downtowns Participant	No
Main Street Participant	No

Kenton	
Population (2013)	1,090
Charter Type	Private Act
Local Option Sales Tax Rate	2.75%
City Property Tax Rate	\$1.4700 - \$1.4811
Phone Number	(731) 749-5767
Retire Tennessee Participant	No
Tennessee Downtowns Participant	No
Main Street Participant	No

Obion	
Population (2013)	1,047
Charter Type	Private Act
Local Option Sales Tax Rate	2.75%
City Property Tax Rate	\$1.76
Phone Number	(731) 536-6242
Retire Tennessee Participant	No
Tennessee Downtowns Participant	No
Main Street Participant	No

Rives	
Population (2013)	269
Charter Type	Private Act
Local Option Sales Tax Rate	2.75%
City Property Tax Rate	\$2.00
Phone Number	(731) 536-5689
Retire Tennessee Participant	No
Tennessee Downtowns Participant	No
Main Street Participant	No

Samburg	
Population (2013)	238
Charter Type	Private Act
Local Option Sales Tax Rate	2.75%
City Property Tax Rate	\$1.10
Phone Number	(731) 538-3235
Retire Tennessee Participant	No
Tennessee Downtowns Participant	No
Main Street Participant	No

South Fulton	
Population (2013)	2,352
Charter Type	General Law Manager-Commission
Local Option Sales Tax Rate	2.75%
City Property Tax Rate	\$1.75
Phone Number	(731) 479-2151
Retire Tennessee Participant	No
Tennessee Downtowns Participant	No
Main Street Participant	No

Trimble	
Population (2013)	608
Charter Type	Private Act
Local Option Sales Tax Rate	2.75%
City Property Tax Rate	\$1.56
Phone Number	(731) 297-3955
Retire Tennessee Participant	No
Tennessee Downtowns Participant	No
Main Street Participant	No

Troy	
Population (2013)	1,451
Charter Type	Private Act
Local Option Sales Tax Rate	2.75%
City Property Tax Rate	\$1.70
Phone Number	(731) 536-4745
Retire Tennessee Participant	No
Tennessee Downtowns Participant	No
Main Street Participant	No

Union City	
Population Community 9	10,791
Charter Type	General Law Modified Manager-Council
Local Option Sales Tax Rate	2.75%
City Property Tax Rate	\$2.14
Phone Number	(731) 885-1341
Retire Tennessee Participant	No
Tennessee Downtowns Participant	No
Main Street Participant	Yes

Additional Community Information	
ThreeStar Certified County	Yes

Sources:*Tennessee Municipal Technical Advisory Service**Tennessee Department of Revenue (2015)**Tennessee Comptroller of the Treasury (2015)**U.S. Census Bureau, 2010-2014 5-Year American Community Survey*

Woodland Mills	
Population Community 10	474
Charter Type	General Law Mayor-Alderman
Local Option Sales Tax Rate	2.75%
City Property Tax Rate	\$0.65
Phone Number	(731) 885-8754
Retire Tennessee Participant	No
Tennessee Downtowns Participant	No
Main Street Participant	No

Select Tennessee Certified Sites	
Northwest Tennessee Regional Industrial Center	