

Investment Benefits



OBION COUNTY
T E N N E S S E E
CHAMBER OF COMMERCE

- **Advertising Opportunities:** The Chamber will provide special advertising opportunities available only to Chamber investors such as our county map, county magazine, website, etc.
- **Business Exposure:** The Chamber will offer business exposure to locally and to larger geographic regions.
- **Business/Legislation Liaison:** The Chamber will act as a liaison between the business community and local, state, and federal governments. The Chamber will also address proposed legislation that directly impacts local businesses, at all levels of government.
- **Business Startup/Expansion Assistance:** The Chamber will aid in starting or expanding a business by providing appropriate resources and support.
- **Community Promotion/Marketing:** The Chamber will partner with organizations that aid the expansion and growth of local business, maintain and distribute community data and demographics, and create and distribute community marketing materials.
- **Distribution of Brochures and Marketing Materials:** The Chamber will display and distribute investor's brochures and marketing materials.
- **E-mail Blasts:** The Chamber will send emails regarding upcoming community activities.
- **Employee Recruitment Assistance:** The Chamber will provide newcomer packets to a business when recruiting a potential new employee to the community. The newcomer packet contains information on utilities, schools, healthcare, etc.
- **Handouts:** The Chamber will provide newcomers and tourists with lists and brochures regarding community realtors, restaurants, shopping areas, and other pertinent information.

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- **Maps:** The Chamber will provide investors with maps as needed.
- **Membership Directory/Labels:** The Chamber will provide a listing of all investors in a booklet form, by email, or in a label format upon request.
- **Networking Opportunities:** The Chamber will provide various networking opportunities on a regular basis through events such as Business-After-Hours, Dinners, Open Houses, etc. If desired, you may promote your business by hosting an event for other Chamber investors.
- **Quality of Life Improvement:** The Chamber will create programs that improve the living conditions within the community.
- **Quarterly Newsletter:** The Chamber will provide a quarterly newsletter outlining the activities of the Chamber.
- **Recommendations and Referrals:** The Chamber will recommend and refer investor's businesses, when applicable.
- **Reliability Reference:** The Chamber will serve as a reference for an investor's business to ensure the business's reliability.
- **Ribbon Cuttings:** The Chamber will host a ribbon cutting for an investor if desired. A notice of the ribbon cutting will be sent to the local paper for publication.
- **Staff Assistance:** The Chamber will provide the assistance of experienced staff for problem solving, for obtaining vital information to utilize when basing business decisions, and for offering business solutions.
- **Website:** The Chamber will maintain a website that offers a listing of all Chamber Investors.